

# Do you have an innovative business idea?

## NEW FRONTIERS PROGRAMME

**New Frontiers** is Ireland's national entrepreneur development programme, funded and coordinated by **Enterprise Ireland** and delivered in the Midlands Mid-East region by **Athlone Institute of Technology** in partnership with **Maynooth University**.

### New Frontiers 2016 offers:

- Structured business development training over an intensive 6-month period commencing in September 2016
- State-of-the-art start-up facilities at Athlone Institute of Technology and Maynooth University
- Funding of up to €15,000
- Access to the facilities and resources of AIT and Maynooth University
- Access to industry expertise and networks
- Business strategy development, planning and execution
- 1:1 mentoring and business coaching
- Web hosting and support from Amazon worth \$15,000
- Access to Microsoft's BizSpark platform for software developers worth €100,000



### Pre Programme 2016 Business Feasibility Workshops

A series of Workshops to help prospective entrepreneurs to develop their business proposition will be held in AIT and Maynooth University in July-August 2016. Participants who complete the Workshops will be encouraged to apply for New Frontiers Programme 2016 commencing in September.

training



resources



success

support



**APPLICATIONS ARE NOW INVITED FOR NEW FRONTIERS PROGRAMME 2016.**

For more information please see [www.ait.ie/newfrontiers](http://www.ait.ie/newfrontiers)

**New Frontiers Programme 2016** provides high potential entrepreneurs and innovative start-ups with the business skills, networks, facilities and supports necessary to navigate the business start-up process from concept to successful commercialisation. The Programme is based in the Midlands Innovation and Research Centre at AIT and MaynoothWorks at Maynooth University.



Dr Bryan Roche of Maynooth University and Kate Smith (12) from Rathmore National School in Athboy, Co Meath.

**RaiseYourIQ.com** provides an online SMART intelligence training programme that's proven to work. The revolutionary SMART programme was developed by Dr Bryan Roche and Dr Sarah Cassidy of Maynooth University. Trials of the system conducted with students from Rathmore National School in Athboy, Co. Meath, resulted in an average IQ rise among students of 23 points.



Henry Fingleton, CEO Sweepovac



**Sweepovac** – an Enterprise Ireland 'High Potential Start-Up' – has developed a self-contained vacuum device that fits in any kitchen or utility providing householders with The easiest way to gather up floor sweepings in the world. According to Henry Fingleton, CEO Sweepovac, "New Frontiers greatly assisted Sweepovac by providing structured training and support in the key commercial elements of developing and running a successful business."

### Enterprise Ireland Support

*"Increasing the number of new high-growth export focused businesses in the region is a key objective for Enterprise Ireland. We are fully committed to working in partnership with these companies to help them build their capabilities and secure international market access for their products and services."*

**Dr Michael Brougham**  
Regional Director, Enterprise Ireland



### AIT and Maynooth University Resources available to New Frontiers Clients

- Access to the expertise and facilities of AIT and Maynooth University
- Joint AIT and Maynooth University R&D capability in Biosciences, Immunology, Chemistry, Materials, Design Innovation, Prototyping, Software, Multimedia, Networks, ICT, Electronic Engineering and GeoComputation
- Technology Transfer
- Student work placement / project work
- Access to AIT and Maynooth University Libraries and online databases

**Applications are now invited for New Frontiers Programme 2016.**  
For more information please see [www.ait.ie/newfrontiers](http://www.ait.ie/newfrontiers) and/or contact:

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